

agendaNi Magazine



2024 features

February 2024

- Justice
- Digital Government

April 2024

- Housing
- Infrastructure and Transport

June 2024

- Energy
- Skills for the future

September 2024

- Economy/ Social Economy
- Education

Nov / December 2024

- Health and Care Services
- Procurement
- Planning

Key benefits

- Direct contact with over 7,000 key decision-makers in the public, private and voluntary sectors in Northern Ireland
- Deliver key messages to Northern Ireland's senior figures in government, local government and business
- Enhance your profile, showcase your work and highlight important issues to an influential audience
- Engage with stakeholders
- Increase the profile of senior people with the organisation
- Gain recognition as a thought leader

Opportunities available

- **Front cover profile interview:** very high profile opportunity, offers maximum exposure
- **Round table discussion,** hosted by organisation to include four/five leading professionals/stakeholders
- **Report sponsorship:** Combination of editorial, advertising and branding
- **Advertorials:** editorial style branded articles; used to promote the benefits, capabilities and services of an organisation
- **Advertisements:** build a high profile image within the market place; premium positions available including outside back cover